



# GLOBAL HEMP DAY

## A Globally-Oriented Virtual Hemp Event

Global Hemp Day on August 26th will take a virtual deep dive into the global hemp market to showcase the scientists, entrepreneurs, companies, and products shaping the industry. We expect Global Hemp Day to draw 500 live participants. During the event, virtual presentations and panels will cover the entire value chain emphasizing leading-edge practices, people, and products. Each participating company will be included in the interactive Global Hemp Guide on the CannaTech registration page. On your dedicated hotspot you can promote your company content, offers, and downloads; a 'Contact Us' is included for prospects who want more information.

[CLICK HERE TO REGISTER: WWW.CANNA-TECH.CO](http://WWW.CANNA-TECH.CO) | [HEMPTALKS GLOBAL REGISTRATION](#)



500+

Attendees expected



30+

Countries participating



20

Speakers



10

Products

### Agenda

# 26

AUGUST, 2020  
WEDNESDAY

MON	TUE	WED	THU	FRI	SAT	SUN
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

- Global Market Overview & Projections
- Genetics, Seeds and Clones
- Planting, Farming, Infrastructure
- Harvest, Drying, Biomass, Flower Production
- Extraction
- B2b Sales, Supply Chain, Pricing
- Retail, Branding
- Industrial Hemp & Other Products
- Product Showcase

### Pricing

\$1500 USD

#### Basic package

2 min promotional video

\$2500 USD

#### Exposure package

10 min video presentation  
(live or recorded)

\$3000 USD

#### Exposure Plus package

10 min video presentation  
(live or recorded)  
+  
2 min promotional video

\$5000 USD

#### Leverage package

30 min video presentation/  
panel (live or recorded)  
+  
2 min promotional content



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“The caliber of attendees at CannaTech webinars is the best in the industry.”  
BRUCE LINTON

## Sponsorship Opportunities

### Digital Events

Hosted webinar, moderated by **Saul Kaye, Global Cannabis Influencer and Founder, CEO of CannaTech** - **\$5000**

Webinar sponsor  
**\$2000 monthly**

Podcast sponsor  
**\$500 monthly**

**PARTICIPATE** as a CannaTech Global sponsor and be promoted across all our event platforms, network and digital channels

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hemp**TALKS**  HIGH GRADE  
HEMP SEED

 **cannaTech**  
Accelerate Cannabis Innovation

 **ARCVIEW**

**CannaTech continues to dominate social media. In 2020, our digital audience is growing at a rate of  $\uparrow$ 156%**



2020 YTD list growth  **$\uparrow$ 19%**  
Open Rate **21.8%**  
Click Rate **10.35%**



Page Views **8%**  
Post Reach **144%**  
Post Engagement **149%**  
Page Likes **13%**



2020 YTD growth  **$\uparrow$ 49%**  
Tweet impressions  **$\uparrow$ 20.7%**  
Profile visits  **$\uparrow$ 106.5%**  
Mentions  **$\uparrow$ 17.6%**



2020 Growth  **$\uparrow$ 156%**  
Engagement Rate **4.8%**



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